



Nola's Story

The dog featured in our “Help Me – Report Animal Abuse” campaign is a Catahoula Leopard Dog named Nola. She was found in 2007 at a local Seattle park with no identification. No one ever came forward to claim her. She was approximately eight months old, and physically healthy. However, she was extremely fearful and distrustful of people. Nola spent the first few weeks at the Seattle Animal Shelter cowering in the back of her kennel. She was placed into an experienced foster home and was later adopted by her foster parent.

With positive based training and ongoing socialization, Nola continues to become more comfortable around people and new situations, although she still remains reserved around strangers and can easily startle in new environments. In the past two years, Nola has welcomed more than a dozen other foster dogs into her home and currently shares her home with a 10-pound Papillon. Recently, Nola has started competing in the canine sport of agility, which is proof that with time and training, the most challenging obstacles are overcome.



Katherine Martucchi

Nola was selected for this campaign because she fits the profile of so many abandoned and abused dogs in our community. Yet, the story of Nola's rehabilitation in the hands of a loving family is an example of the success any animal can enjoy.

If you see an abandoned or abused animal in the City of Seattle, don't hesitate to report it to the Seattle Animal Shelter at (206) 386-PETS (7387).

The Seattle Animal Shelter's 2010 advertising campaign will promote six messages throughout the year. The campaign was developed by volunteers of the Seattle Animal Shelter. Graphic design firms White Canyon Design and Anne Bryant Creative donated the designs, and photography was donated by Best Friends Photo. Look for the ads on buses and in neighborhood newspapers.